



भारतीय अन्तर्देशीय जलमार्ग प्राधिकरण (पत्तन, पोत परिवहन और जलमार्ग मंत्रालय, भारत सरकार)

मुख्यालय: जलमार्ग भवन, ए-13, सेक्टर-1, नोएडा-201 301 (उ०प्र०)

INLAND WATERWAYS AUTHORITY OF INDIA

(Ministry of Ports, Shipping and Waterways, Govt. of India)

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No. IWAI-11039/37/2020-Admn

Date: 13.01.2026

CIRCULAR

In pursuance of the DO letter No. 20-11/2/2025-MoC dated 26.12.2025 issued by the Ministry of Cooperation, regarding Facilitation appropriate promotional support and visibility for **Bharat Taxi** within premises and official communication channels. The same is enclosed herewith for information and for necessary action.

2. The Bharat Taxi mobile application is available for download at:

i. Google Play Store:

<https://play.google.com/store/apps/details?id=in.mobility.bharatTaxi>

ii. Apple App Store:

<https://apps.apple.com/in/app/bharat-taxi-ride-booking-app/id6755764004>

This issues with the approval of the Competent Authority.

(Neeraj Singh)

Assistant Secretary (Admn. & Estt.)

Email Id: nsingh@iwai.gov.in

Phone: 0120-2474050

Encl: As above

Copy also to: (By e-mail)

- CE (Tech)/CE (JMVP)/ CE (Tr. & Log. & NER) / CE (OW)/Hydrographic Chief /CAO /Deputy Secretary (P&C) /Director (RE) /Director (OW) /Director (P&C) /Director (JMVP) /Director (Tech)/ Assistant Secretary (P&C)/ Assistant Secretary (L&H), IWAI, Noida.
- Director/Director (I/C), IWAI, Patna/Kolkata/Kochi/Bhubaneswar/Guwahati/ Varanasi/Mumbai
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- PCSA (IT), IWAI, Noida- for uploading on IWAI website
- Hindi Cell- for Hindi translation
- Section Officer (Estt-I)/II/III
- Office Copy/Master Copy
- Notice Board

Copy for kind information to: (By E.mail)

PPS/PS/PA to Chairman /Vice-Chairman/Member (Fin.)/ Member (Tech.)/
Member (Tr. & Log.- I/c)/Secretary, IWAI

डॉ आशीष कुमार भूटानी, आई.ए.एस.
सचिव
Dr. Ashish Kumar Bhutani, I.A.S.
Secretary



भारत सरकार
सहकारिता मंत्रालय
Government of India
Ministry of Cooperation



D.O.No. 20-11/2/2025-MoC Dated: 26th December, 2025

Dear Secretary,

I would like to invite your kind attention towards Sahakar Taxi Cooperative Limited (STCL), a multi-State Cooperative Society registered under the MSCS Act, 2002. The society is being supported by leading national cooperative institutions such as NCDL, IFFCO, NABARD, KRIBHCO, GCMMF (AMUL), NAFED, NDDB and NCEL. The initiative has been conceived in furtherance of the vision of "Sahakar-Se-Samriddhi", with the objective of promoting cooperative enterprises and creating sustainable livelihood opportunities through community-owned mobility solutions.

2. Under this initiative, Bharat Taxi has been launched as a cooperative-owned and community-driven digital mobility platform aimed at providing safe, transparent, and affordable transport services while empowering driver-members through cooperative ownership and participation.

3. Bharat Taxi has been pilot launched in Delhi-NCR and Gujarat (Saurashtra Region) and is envisaged as a reliable last-mile and point-to-point transport option, aligned with the Government of India's objectives of inclusive growth, fair competition, and ethical service delivery in the urban mobility sector.

4. In furtherance of these objectives, this Ministry requests the cooperation of Central and State Government Ministries, Departments, PSUs, and autonomous bodies in facilitating appropriate promotional support and visibility for Bharat Taxi within their premises and official communication channels. Such facilitation may include permission for display of informational materials or inclusion in internal and digital communication platforms, without disruption to routine office functioning.

5. The Ministry also encourages departments, wherever feasible, to sensitize officers and staff regarding the availability of Bharat Taxi as a cooperative mobility option and to share institutional feedback that may assist in improving service delivery prior to wider rollout.

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6. The Bharat Taxi mobile application is available for download at:

i. Google Play Store:

<https://play.google.com/store/apps/details?id=in.mobility.bharatTaxi>

ii. Apple App Store:

<https://apps.apple.com/in/app/bharat-taxi-ride-booking-app/id6755764004>

7. Feedback and suggestions may be shared at communications@bharattaxiapp.com. For any further clarification or coordination in this regard, you may contact Col. Himanshu at +91-9319896270.

8. The Ministry looks forward to your kind cooperation and support in promoting this cooperative-led mobility initiative.

Warm regards

Yours sincerely,

Ashish Bhutani
(Dr. Ashish Kumar Bhutani)

Secretaries of all Ministries of Govt. of India