



भारतीय अन्तर्देशीय जलमार्ग प्राधिकरण

(पत्तन, पोत परिवहन और जलमार्ग मंत्रालय, भारत सरकार)

मुख्यालय : जलमार्ग भवन, ए-13, सेक्टर-1, नौएडा-201 301, (उ० प्र०)

INLAND WATERWAYS AUTHORITY OF INDIA

(Ministry of Ports, Shipping and Waterways, Govt. of India)

Head Office : Jalmarg Bhawan, A-13, Sector-1, Noida-201 301 (U.P.)

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No. IWAI-11014/66/2020-ADMIN RECTT-Part(2)

Dated 19.01.2022

OFFICE ORDER

Sub: IWAI Media Works and IWT Promotion-reg.

Scheme for development of IWT on National Waterways, campaign for media plan and advertisement is the responsibility of Traffic & Logistics wing. The publicity includes print media / digital media / social media including Twitter / Facebook / Instagram handles of IWAI. The Nodal officer for handling the above works shall be Sh. A. K. Bansal, Director (T&L), Sh. Sanjeev Kumar, Assistant Director (T&L) and shall be assisted by Sh. Saju Cherian, Senior Consultant and Ms Khushboo Mishra, Specialist (Communication), JMVP – II.

2. The above team shall liaise with MoPS&W, PRO cell in this regard. Everyday monitoring of all social media activities is to be done for furtherance of IWT promotion and periodic updates and a fortnightly feedback in this regard shall be submitted to the Competent Authority through Member (Traffic & Logistics).

3. All ROs to please share videos/pictures/news items relating to Inland Waterways (as is done on IWAI Traffic group) without fail on a daily basis with this team. The same may be shared on: scherian@iwai.gov.in or/and 9702015069 (Whatsapp) or sent to VC IWAI on Whatsapp (9568055566).

This issues with the approval of the Competent Authority.

Neeraj Singh
19.01.22

(Neeraj Singh)

Assistant Secretary (Admn., Estt. & Vig.)

Email Id:- nsingh.iwai@nic.in

Phone No. : 0120- 2474050

To,

1. Sh. A. K. Bansal, Director (T&L).
2. Sh. Sanjeev Kumar, Assistant Director (T&L).
3. Sh. Saju Cherian, Senior Consultant.
4. Miss Khushboo Mishra, Specialist (Communication), JMVP – II.

Copy to: - (By E-Mail)

- (i) Chief Engineer (Technical) / Chief Engineer-Project Manager (JMVP) / Hydrography Chief / Chief Accounts Officer (I/C) / Director (M) / Director (Hy.) Director (NER) / Director (Traffic & Logistics) / Director (Technical) / Deputy Secretary (P&C, IT and NINI) / Assistant Secretary (L&H), IWAI, Noida.
- (ii) Director, IWAI, Kolkata / Kochi / Guwahati/Vijayawada.
- (iii) Deputy Director (Officer-in-charge), IWAI, Patna and NINI, Patna
- (iv) Officer-in-charge of Sub Offices Varanasi, Prayagraj, Sahibganj, Bhubaneshwar.
- (v) PCSA (IT), IWAI, Noida – for uploading on IWAI website.

Copy for kind information to: - (By E-Mail)

P.P.S./P.S./P.A. to Chairman / Vice-Chairman / Member (Finance) / Member (Technical) / Member [Traffic & Logistics (I/c)] / Secretary, IWAI, Noida.