

Project Management Unit
Capacity augmentation of the National Waterway-1 (Jal Marg Vikas)
INLAND WATERWAYS AUTHORITY OF INDIA
(Ministry of Shipping, Government of India)
Head Office : A-13, Sector – 1, Noida - 201301

Phone : 0120-2544004, Fax : 0120-2543976, website: www.iwai.nic.in

Expression of Interest (EOI) from reputed film/documentary makers for making of a short film on existing and proposed infrastructure facilities on National Waterway-1.

1. Inland Waterways Authority of India (IWAI) is a statutory body under Ministry of Shipping, Government of India. IWAI was set up in 1986 for regulation and development of inland waterways for the purposes of shipping and navigation. IWAI is primarily responsible for development, maintenance and regulation of Inland Water Transport (IWT) in the country and specifically National Waterways (NW).
2. World Bank has been requested to provide Technical Assistance and Investment Support for Capacity Augmentation of National Waterway-1 (Jal Marg Vikas). Jal Marg Vikas is focused on the capacity augmentation of navigational infrastructure of National Waterway-1 between Haldia and Allahabad. This shall be achieved by developing and improving the navigational infrastructure and maintaining necessary depth (3.0 meters) in the waterway in the river Ganga between Haldia and Allahabad. IWAI is the Implementing Agency (IA).
3. A Project Management Unit (PMU) is being set-up to initiate institutional arrangements for preparation and pre-appraisal activities pertaining to the project. The PMU is desirous to prepare a short film on the existing and proposed infrastructure on National Waterway-1.
4. River Ganga is an important part of the Indian civilization, mythology and culture. Important cities are situated on the banks of river Ganga. River Ganga from Allahabad to Haldia (891 km) has been declared as National Waterway-1. IWAI is undertaking various development activities on this national waterway for shipping and navigation.
5. The NW-1 is presently being maintained by IWAI with 2 meter least available depth (LAD) for navigation of inland vessels. However, such LAD is difficult to maintain

due to low discharge in river Ganga in lean season due to which the navigation of the entire stretch of waterway is difficult round the year, besides other navigational hindrances. Capacity augmentation of the National Waterway-1 under the 'Jal Marg Vikas' Project envisages development of the entire stretch of NW-1 for safe navigation of about 1500-2000 MT capacity inland cargo vessels, cruise vessels, etc. to make IWT a commercially viable mode. The project also envisages infrastructural facilities like 24 hrs. navigation, DGPS, terminals, jetties at required locations, ship repair facilities, cargo handling equipment, warehousing and storage facilities etc.

6. PMU, IWAI is desirous of making short film on its efforts for making NW-1 navigable and to disseminate the various advantages of movement of cargo etc by inland water transport mode which is an environment friendly mode. The map of National Waterway is at Annex-1.

7. The scope of work includes script writing, filming in high definition format, editing and voice over, etc. using latest technology, transportation of crew and camera, equipment to various locations, stay of crew, hiring of studio, dubbing, making copies and any other related work/activity required for proper completion of job to the satisfaction of PMU, IWAI.

8. The filming shall be primarily for the activities related to navigation infrastructure and facilities on national waterway including cultural, religious and other activities on and along the NW-1. The film is expected to help in dissemination of the message to its viewers on the role of environment friendly, developed, round the year navigable, commercially viable and vibrant waterway in the day to day life of the folk, meeting industry demand and bringing economic gains.

9. The film is expected to be screened during exhibitions, workshops, important meeting etc. The views will be general public, decision makers, politicians, environmentalist, activists, etc.

10. The cost shall include all activities not limited to filming in proper latest format, script writing, editing, voice over, transportation and stay of crew and equipment, obtaining permission from concerned authorities, making copies of the film, all taxes, levies, cess, charges, etc., but all related and incidental activities which may be required for proper completion of the work to the satisfaction of the PMU, IWAI.

11. Time schedule for completion of work is about 90 days after award of work.

12. The Project Director, Project Management Unit, IWAI, invites reputed, eligible and experienced firms (“Agency”) to submit their interest to provide ‘services’ for “Making Short film on NW-1 for PMU, IWAI”. Agencies interested in providing the Service should provide information demonstrating that they have the required qualifications, expertise and relevant experience to perform the Services. They should also submit their tentative methodology for undertaking the work.

13. The short listing criteria are:
 - a) Agency should be providing similar services i.e. film production for the past 10 years – copy of Certificate of Incorporation be submitted along with the EOI.

 - b) The Agency must have experience of shooting in National Waterways in previous projects and also have experience working with Government organizations, DAVP.

 - c) Agency should have average annual financial turnover during last three years ending 31st March 2014 for Rs. 30 lakh – Declaration for last 3 years to be submitted.

 - d) Agency should have completed minimum 5 such similar / related work of providing similar services i.e. making & producing films for Government departments on infrastructure, tourism, heritage, transport etc. during the last 5 years – List of scope of work, date of commencement, date of completion, Client’s details to be submitted.

 - e) Agency shall have tie-up with crew, studio. A list of filming crew, camera, equipment which Agency propose to deploy for the Service which is either owned or hired by him shall be given with details.

- f) Agency should not have been ‘blacklisted’ by any of his existing/past clients, especially any Government Department/organizations, in the last 5 years for defective/deficient service.

14. Instructions for submission of Expression of Interest (EOI application) and criteria for shortlisting and selection:

- a) Complete name of firm, date of establishment and type of organization whether individual, proprietorship, partnership, private limited company, public limited company etc. alongwith copy of incorporation of firm
- b) Exact and complete corporate/registered/home/office address, business address, telephone numbers, fax numbers, E-mail and cable address.
- c) If present firm is the successor to or outgrowth of one or more predecessor firms, fresh name(s) of former entity (ties) and year(s) of their original establishment with details in aforesaid manner. Information is to be furnished by sole applicant or members of JV individually.
- d) List of persons who may be contacted by this Office.
- e) Indicate financial figures/turnover from similar works / business for past 3 (three) financial years.
- f) List of similar works during past three years with scope of work, date of commencement, date of completion, Client’s details, credentials, cost of completed works.
- g) List of crew, equipment, camera, studio etc which are at disposal of the firm or which may be available with them on hire immediately shall be given.
- h) Rough script along with the proposal.

- i) The Application and all related correspondence and documents should be written in the English language. Supporting documents and printed literature furnished by Applicant with the Application may be in any other language provided that they are accompanied with translations in the English language. Supporting materials, which are not translated into English, may not be considered. For the purpose of interpretation and evaluation of the Application, the English language translation shall prevail.
 - j) The Application alongwith the proposal and other details shall be basis of drawing up a shortlist of eligible Agency who may be invited to present their proposal for services required to understand their capability to undertake work in a time-bound manner. Thereafter, these finally short-listed Agencies will be required to submit their offers in the prescribed formats.
 - k) A firm will be selected in accordance with the Quality and Cost Based Selection method.
 - l) Accomplished Expression of Interest (Application) alongwith all documents in support of qualification information must be delivered in a written form to the address mentioned above (in person, or by post) by 18 November 2014 by 1430 hours (IST) and it shall be clearly marked “Expression of Interest (EOI)” for “Making Short film on NW-1 for PMU, IWAI”.
 - m) The Applicant shall provide all the information sought under this Qualification Document. PMU, IWAI would evaluate only those Applications that are received in the required format and complete in all respects. Incomplete and/or conditional Applications shall be liable to rejection.
9. IWAI reserves the right to reject any EOI, without assigning any reasons thereof.

(Project Director)