

PROJECT MANAGEMENT UNIT
(World Bank Assisted Development Project for NW-1)
INLAND WATERWAYS AUTHORITY OF INDIA
(Ministry of Ports, Shipping and Waterways, Govt. of India)
Head Office: A-13, Sector-1, Noida-201 301
Phone: 0120-2424536, 0120-2424540

Jal Marg Vikas Project (JMVP) for capacity augmentation of navigation on National Waterway-1 is being implemented with the technical assistance and investment support from the World Bank. The Project period is up to Dec 2023 and the Inland Waterways Authority of India (IWAI) is the Implementing Agency.

2. Project Management Unit (PMU) has been set up under the charge of a Project Director to assist IWAI in execution of the Jal Marg Vikas Project, The PMU is desirous of engaging 01 professional for the Project Management Unit at Noida, as per the details given below, on short-term basis for the project period, **initially for a period of one year**, extendable for further period of the Project as per requirement.

S. No.	Name of Position	No. of Position
1.	Specialist (Communication)	01

3. Terms of Reference (ToR) for the above position is attached. The selected professional will be engaged on purely short-term contract basis for the delivery of services. The professional will be required to work on full-time basis and will not be permitted to take up any other assignment during the consultancy with the PMU.

4. The selected professional will be paid a consolidated monthly remuneration for the position of Specialist (Communication) at a consolidated monthly remuneration of ₹70,000/- and Transport allowance of Rs. 3,600/-. The consolidated remuneration includes all applicable taxes. Selection will be made based on academic qualifications, merit and experience in the related field and working knowledge, preferably on World Bank Projects.

5. The curriculum vitae containing information with reference to each item of ToR, along with credentials in relation to the prescribed qualifications and experience, should be addressed to the Project Director (JMVP) and must reach in a sealed envelope at the above mentioned address by post or by hand on or before 01.06.2023.

6. The Project Director, JMVP reserves the right to accept or reject any or all applications and to cancel the applications under process at his discretion and his decision shall be final and binding.

Project
Director Jal Marg
Vikas Project

Vacant Position	Specialist (Communications)
No of Position	01
Qualification	<p>1. Graduate in Mass Communication/Journalism/Arts/Commerce/Science.</p> <p>2. A Post Graduate Degree/Diploma in Mass Communication or Journalism from a recognized University or Institute.</p>
Experience:	<p><input type="checkbox"/> At least two years' experience in Public Relations/Journalism in a reputed PR Agency/Newspaper.</p> <p><input type="checkbox"/> Familiarity with issues related to Infrastructure, Transport, Land Acquisition Process,</p> <p><input type="checkbox"/> Familiarity with local socio-economic and political environment.</p> <p><input type="checkbox"/> Proficiency in use of computers</p> <p><input type="checkbox"/> Familiarity with the management of social media including Twitter, Facebook etc.</p> <p><input type="checkbox"/> Good communication skills (in English and local language).</p>
Role of Specialist(ommunication)	<p>This assignment may involve frequent travel to project corridors, affected villages, block/ district headquarters etc. Consultant (Communication Strategy) will liaise with local media for regular coverage on Jal Marg Vikas Project, conduct consultations, organise workshop/sessions with stakeholders and assist the Project Director/Chief Engineer (JMVP) on daily basis. The Specialist would be responsible for, but not limited to, the following activities:</p> <p><input type="checkbox"/> Formulation of Communication Policy Manual for the PMU.</p> <p><input type="checkbox"/> Advise PMU on electronic and print media issues pertaining to the Jal Marg Vikas Project.</p> <p><input type="checkbox"/> Prepare strategies for inland water transport promotional campaigns on National Waterway-1</p> <p><input type="checkbox"/> Arrange press meeting and media briefing in relation to the Inland Waterways and prepare press notes/ briefs/ communiques and related activities</p> <p><input type="checkbox"/> Dissemination of information regarding Jal Marg Vikas Project on website of IWAI and with print and electronic media.</p> <p><input type="checkbox"/> Preparation of strategies for prevention and countering adverse publicity on waterways, if any.</p> <p><input type="checkbox"/> Organizing workshops, seminars and conferences pertaining to Inland Waterways activities.</p> <p><input type="checkbox"/> Liaise with Press Information Bureau, Directorate of Audio and Visual Publicity, Ministry of Information and Broadcasting and reputed magazines and newspapers etc.</p> <p><input type="checkbox"/> Any other duties as may be assigned to him for smooth and efficient execution of the project by IWAI.</p>